

**RED SQUARE**



## About Us

Red Square is a project management agency providing Advertising and Marketing Services

Located in Abu Dhabi and Sharjah, with services currently available throughout the UAE. Red Square provides a variety of services to all advertisers, regardless of size or origin.

Our company began by supplying the services that new advertisers need in a market new to them and familiar to us.

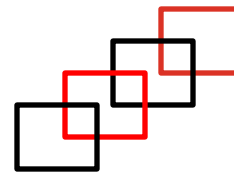
Our early work focused on Trade Shows and Conventions. Like many successful companies, our expertise and capabilities have grown with our client's needs.

At Red Square, we believe our company keeps clients by keeping promises.



Red Square continues to provide exceptional services for conferences and shows, but you can rely on our help for many of your communications needs:

Design work, Printing, 3D Displays, Kiosks, Mobile Billboards and many more innovative services. You can retain our firm to assist your own UAE Advertising, UAE Marketing and UAE Product launches on very friendly terms.



**Building Exhibition Stands**  
**Outdoor Advertising**  
**Event Management**  
**Designing & Printing**



مندوق خليفة لدعم وتطوير المشاريع الصغيرة والمتوسطة  
Khalifa Fund to Support and Develop  
Small & Medium Enterprises

## OUR PARTNERS

The firm Red Square Outdoor Media is supported by  
Khalifa Fund

We are grateful for their assistance and proud of  
their work and ours.

“Khalifa Fund to Support and Develop Small and Medium Enterprises has been established at a time when the Emirates of Abu Dhabi is experiencing a highly strategic and integrated economic growth based on diversification of incomes and the development of Emirati human resources.





The aim is to transform the Emirati into a major investment and develop hub, which is far-sighted vision of H.H. Sheikh Mohamed Bin Zayed Al Nahyan.

The Fund will work in parallel with Abu Dhabi’s strategic economic development in various sectors, assisting in the creation of Emirati businessmen and businesswomen with the capabilities to support and participate in the ongoing economic growth and development of Emirate of Abu Dhabi, building and sustaining an economic environment of international standards”

We understand that the decision to undertake a major exhibition or promotion of your product or idea can mean a significant commitment for your organization.

Red Squares professional staff meets your commitment with our commitment.

You can get local UAE help from Red Square for

-  Building Exhibition Stand
-  Kiosk
-  Signboards
-  Promotional Displays






You can get your organizations need met right here from practiced, experienced professionals.



From the initial idea to management on site, Red Square can do it for you. Alternatively, we can work together with your staff to help you manage your event providing guidance and assistance where required.

With Dedicated Professionals and Enthusiastic Project Managers, our aim is to **listen**, be **creative** and **forward thinking**, **manage deadlines** and come up with **solutions**.

The types of events we organize include the following:

-  Conferences and meetings
-  Business Briefings
-  Awards Dinners
-  Corporate Team Building Events
-  Corporate Hospitality
-  Parties & Themed Evenings
-  Product Launches
-  Road Shows & Exhibitions



## Signs. Big Signs, Small Signs.

Red Square can assist with a variety of fixed location Ad Placements.

We have extensive availability for our signage and billboard services.

Your outdoor advertising project may need design work, printing, installation and placement management.

Large or small, we can help your ad campaign in the UAE.



## Why Scooter Advertising's Rolling Billboards?

- ✓ Scooter Advertising can operate 7 days a week 24 hours a day
- ✓ Eye Level–Visually Larger than raised Fixed Location Billboards
- ✓ A Friendly Live Person interacting with your audience.
- ✓ Double and Triple display billboards
- ✓ Specifically target audiences where traditional media is non-existent
- ✓ Product Sampling and Promotional Giveaways
- ✓ Events Promotions
- ✓ New Product Launches
- ✓ Sales Consumer Promotions
- ✓ Store Grand Openings



## Our Qualified Riders

All our scooter riders are high profiled and highly professional. To ensure your campaign brief is carried out all riders follow strict company guidelines to ensure your campaign is maximized to its utmost potential. Our riders dress in our company uniform, unless you request you own uniform to be worn at no extra cost.












REDSQUARE



Designing & Printing

Red Square Media can print your entire project, from Billboards to Business Cards. We work from your designs, but if you need help, we have creative designers ready to complete your project for you.

What do we print?

-  Roll Ups
-  Pop Ups
-  Banners
-  Outdoor Media for Billboards
-  Poster Signage for Small Placements
-  Media for our innovative Scooter Advertising
-  Collateral Pieces





We are experienced in all aspects of producing and delivering communications; If your organization has limited resources and needs assistance coordinating, planning and allocating resources, please contact us. We can help you pull together the elements of your advertising project so that your efforts become good communications. Your project will stay on budget and on time.





[info@uae-outdoor.com](mailto:info@uae-outdoor.com)  
[www.uae-outdoor.com](http://www.uae-outdoor.com)

### **Abu Dhabi**

P.O.Box 130680  
Tel: +971 2 551 5520

### **Sharjah**

P.O.Box 482  
Tel: +971 6 577 2200  
Fax: +971 6 577 2220